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Administración financiera -Oscar León García Serna 1991
Administración financiera -Oscar León García Serna 2009
Proyectos de inversión competitivos. Formulación y evaluación de proyectos de inversión con visión emprendedora estratégica -Elbar Ramírez 2004
Modelo empresarial en ortodoncia: costos y rentabilidad -María Elena Montoya Arango 2009
Costos para gerenciar organizaciones manufactureras, comerciales y de servicio 2ed - 2008 Ofreciendo un mayor espacio de estudio y análisis a las empresas comerciales y de servicios, las de mayor auge, esta segunda edición actualizada y aumentada, brinda al lector herramientas para el desarrollo de habilidades en la toma de decisiones gerenciales y para el control de gestión. A partir de una fundamentación conceptual sólida y acompañado con una amplia gama de ejercicios, basados en casos vigentes del sector empresarial, el texto aborda temas como clasificación de costos, relación costo-volumen-utilidad, toma de decisiones a corto plazo, gerencia estratégica de costos y evaluación, teoría de restricciones y fijación de precios de transferencia interna, entre otros. Además, se encuentra enfocado al proceso de enseñanza-aprendizaje de carreras afines al área económica, contable y administrativa y sirve como guía de consulta de profesionales que quieran profundizar en este campo de la administración.
Finanzas para no financistas -Alberto Barajas Novoa 2008
Contabilidad financiera - 2005

Finance for Development-Barbara Stallings 2006-03-08 Access to finance is critical in setting the course for development in emerging market economies. In this innovative study, which provides the first book-length analysis of the Latin American financial sector, Barbara Stallings and Rogerio Studart examine the dramatic changes resulting from financial liberalization in the region. The authors begin by discussing the critical transformations taking place in Latin America since 1990—a period marked by acceleration toward a new open, market-oriented development model, and away from a semi-closed model relying heavily on the state. Stallings and Studart examine changes in ownership of the financial sector and government regulation of banking, evaluate the role of capital markets as a source of finance, and compare Latin America's financial sector to that of East Asia. The second section of the book features case studies that demonstrate the changes occurring in Chile, Mexico, and Brazil with particular reference to finance for investment and access to credit. The authors conclude with a set of policy recommendations aimed at strengthening Latin American banks and capital markets so that they can play a greater role in supporting economic development.

International Financial Management-Jeff Madura 2018

The Goal-Eliyahu M. Goldratt 2016-08-12 Alex Rogo is a harried plant manager working ever more desperately to try and improve performance. His factory is rapidly heading for disaster. So is his marriage. He has ninety days to save his plant - or it will be closed by corporate HQ, with hundreds of job losses. It takes a chance meeting with a colleague from student days - Jonah - to help him break out of conventional ways of thinking to see what needs to be done. Described by Fortune as a 'guru to industry' and by Businessweek as a 'genius', Eliyahu M. Goldratt was an internationally recognized leader in the development of new business management concepts and systems. This 20th anniversary edition includes a series of detailed case study interviews by David Whitford, Editor at Large, Fortune Small Business, which explore how organizations around the world have been transformed by Eli Goldratt's ideas. The story of Alex's fight to save his plant contains a serious message for all managers in industry and explains the ideas which underline the Theory of Constraints (TOC) developed by Eli Goldratt. Written in a fast-paced thriller style, The Goal is the gripping novel which is transforming management thinking throughout the Western world. It is a book to recommend to your friends in industry - even to your bosses - but not to your competitors!

The Economic Development of Latin America in the Twentieth Century-André A. Hofman 2000 Hofman, a researcher with the Chile-based Economic Commission for Latin America and the Caribbean, uses growth accounting methods and previously unavailable long-term series data to assess the economic performance of the region during the century from a comparative and historical perspective. In particular he compares Latin American economies to those of advanced capitalist economies, to newly industrialized economies, and to Spain and Portugal because of the historical ties. He looks at the reasons for the poor or negative growth during the 1980s and the apparent recovery in the 1990s and at such problems as debt, income inequality, high inflation, cyclical instability, and political and policy instability. Annotation copyrighted by Book News, Inc., Portland, OR

Structural Reforms, Productivity and Technological Change in Latin America-Jorge M. Katz 2001 In the last ten to fifteen years, profound structural reforms have moved Latin America and the Caribbean from closed, state-dominated economies to ones that are more market-oriented and open. Policymakers expected that these changes would speed up growth. This book is part of a multi-year project to determine whether these expectation have been fulfilled. Focusing on technological change, the impact of the reforms on the process of innovation is examined. It notes that the development process is proving to be highly heterogenous across industries, regions and firms and can be described as strongly inequitable. This differentiation that has emerged has implications for job creation, trade balance, and the role of small and medium sized firms. This ultimately suggests, amongst other things, the need for policies to better spread the use of new technologies.

Global Value Chains and World Trade-United Nations. Economic Commission for Latin America and the Caribbean 2014 "Selection of original papers presented at the international conference 'Latin America's Prospects for Upgrading in Global Value Chains,' held on 14-15 March 2012, at Colegio de Mexico, Mexico City"--Title page vers

Economic Reforms, Growth and Employment-Jürgen Weller 2001 In the last ten to fifteen years, profound structural reforms have moved Latin America and the Caribbean from closed, state-dominated economies to ones that are more market-oriented and open. Policymakers expected that these changes would speed up growth. This book is part of a multi-year project to determine whether these expectation have been fulfilled. Analysing the impact of the reforms on employment it is argued that expectations were not fulfilled with respect to the operation of the labour markets. The reforms limited the expansion of employment in some sectors, particularly in tradeable goods. They also created a bias in labour demad for better educated workers which exacerbates inequality. It is thus made clear that the region faces major challenges both in increasing the number of jobs and improving job equality.

Advances in Emerging Trends and Technologies-Miguel Botto-Tobar 2019-11-27 This book constitutes the proceedings of the 1st International Conference on Advances in Emerging Trends and Technologies (ICAETT 2019), held in Quito, Ecuador, on 29–31 May 2019, jointly organized by Universidad Tecnológica Israel, Universidad Técnica del Norte, and Instituto Tecnológico Superior Rumiñahui, and supported by SNOTRA. ICAETT 2019 brought together top researchers and practitioners working in different domains of computer science to share their expertise and to discuss future developments and potential collaborations. Presenting high-quality, peer-reviewed papers, the book discusses the following topics: Technology Trends Electronics Intelligent Systems Machine Vision Communication Security e-Learning e-Business e-Government and e-Participation

Rural Industrial Policy and Strengthening Value Chains-United Nations 2017 This book underscores the need for a rural industrial policy that promotes a structural change based on innovation, greater value added and better employment and living conditions, all in harmony with the environment.

Misunderstanding Financial Crises-Gary B. Gorton 2012-11-02 Before 2007, economists thought that financial crises would never happen again in the United States, that such upheavals were a thing of the past. Gary B. Gorton, a prominent expert on financial crises, argues that economists fundamentally misunderstand what they are, why they occur, and why there were none in the U.S. from 1934 to 2007. Misunderstanding Financial Crises offers a back-to-basics overview of financial crises, and shows that they are not rare, idiosyncratic events caused by a perfect storm of unconnected factors. Instead, Gorton shows how financial crises are, indeed, inherent to our financial system. Economists, Gorton writes, looked from a certain point of view and missed everything that was important: the evolution of capital markets and the banking system, the existence of new financial instruments, and the size of certain money markets like the sale and repurchase market. Comparing the so-called "Quiet Period" of 1934 to 2007, when there were no systemic crises, to the "Panic of 2007-2008," Gorton ties together key issues like bank debt and liquidity, credit booms and manias, moral hazard, and too-big-too-fail--all to illustrate the true causes of financial collapse. He argues that the successful regulation that prevented crises since 1934 did not adequately keep pace with innovation in the financial sector, due in part to the misunderstandings of economists, who assured regulators that all was well. Gorton also looks forward to offer both a better way for economists to think about markets and a description of the regulation necessary to address the future threat of financial disaster.

Globalization and Development-José Antonio Ocampo 2003 Globalization and Development draws upon the experiences of the Latin American and Caribbean region to provide a multidimensional assessment of the globalization process from the perspective of developing countries. Based on a study by the United Nations Economic Commission for Latin America and the Caribbean (ECLAC), this book gives a historical overview of economic development in the region and presents both an economic and noneconomic agenda that addresses disparity, respects diversity, and fosters complementarity among regional, national, and international institutions. For orders originating outside of North America, please visit the World Bank website for a list of distributors and geographic discounts at <http://publications.worldbank.org/howtoorder> or e-mail pubdistributors@worldbank.org.

Strengthening Value Chains as an Industrial Policy Instrument-United Nations. Economic Commission for Latin America and the Caribbean 2014 This publication presents the recent experience of the Economic Commission for Latin America and the Caribbean (ECLAC) in respect of industrial policy design and technical assistance for the Governments of two Central American countries: El Salvador and Guatemala. It adopts a value chain approach to identify in detail the restrictions facing these chains, both as a whole and at each of their links. Strategies aimed at strengthening value chains are participatory (public-private) and act as a driver of structural change by boosting productivity and value added, especially among small producers.

Financial Management and Policy-James C. Van Horne 1974

Anuario empresarial de Colombia- 1988

Managing Human Resources-Monica Belcourt 2017

Love in idleness-Iza Duffus Hardy 1887

Corporate Financial Management-Douglas R. Emery 2004 Suitable for MBA and intermediate undergraduate-level corporate finance or financial management courses, this work helps students to develop financial intuition and make better decisions. It also integrates the major developments made in finance, such as options, agency theory and new research about the impact of asymmetric information.

Principles of Financial Management-Douglas R. Emery 1998 For an undergraduate course in corporate finance or financial management. Unique in approach and perspective, this text provides an integrated view of the general theory of finance - the 'first principles' - that underlie the practice of corporate financial management. Using an abundance of actual applications from the 'real world', it shows students how an understanding of this theory can help them develop a 'ready intuition' for solving problems they have never seen before - and how they can apply this intuition to the world of corporate financial management.*Describes a dozen principles which provide a framework for integrating and learning corporate financial management*Offers an innovative and flexible format*Offers a practitioner's real-world perspective*Features an abundance of applications - most involving well-known corporations - and all designed to illustrate how financial principles are useful and

immediately applicable to the real world*Explores financial contracting in depth*Treats the international aspects of finance throughout the book as a point of view and a particular market in which to operate*Features Principles of Finance Boxes which highlight how particular f

Bankruptcy, Credit Risk, and High Yield Junk Bonds-Edward I. Altman 2002-02-15 This is the authoritative collection of the writings of Dr. Edward I. Altman, the world's leading authority on bankruptcy, corporate distress, and defaults, and creator of the widely-used Z-Score model. This book contains both classic and never-before-published articles, along with Altman's comprehensive introduction that places all the articles in context.

Creating Shareholder Value-Alfred Rappaport 1997-12-01 In this substantially revised and updated edition of his 1986 business classic, Creating Shareholder Value, Alfred Rappaport provides managers and investors with the practical tools needed to generate superior returns. The ultimate test of corporate strategy, the only reliable measure, is whether it creates economic value for shareholders. After a decade of downsizings frequently blamed on shareholder value decision making, this book presents a new and indepth assessment of the rationale for shareholder value. Further, Rappaport presents provocative new insights on shareholder value applications to: (1) business planning, (2) performance evaluation, (3) executive compensation, (4) mergers and acquisitions, (5) interpreting stock market signals, and (6) organizational implementation. Readers will be particularly interested in Rappaport's answers to three management performance evaluation questions: (1) What is the most appropriate measure of performance? (2) What is the most appropriate target level of performance? and (3) How should rewards be linked to performance? The recent acquisition of Duracell International by Gillette is analyzed in detail, enabling the reader to understand the critical information needed when assessing the risks and rewards of a merger from both sides of the negotiating table. The shareholder value approach presented here has been widely embraced by publicly traded as well as privately held companies worldwide. Brilliant and incisive, this is the one book that should be required reading for managers and investors who want to stay on the cutting edge of success in a highly competitive global economy.

Gaining and Sustaining Competitive Advantage-Jay B. Barney 2011 For graduate level courses in strategic management, Barney provides students and practitioners with the most up-to-date research in a way that allows them to see how to apply it to the real business world.

Constitutional Courts-Louis Favoreu 2001

Progress and Poverty-Henry George 1883

The Art of Profitability-Adrian Slywotzky 2002-09-26 An extraordinarily new business slant on how companies can generate greater profits in 23 compact lessons with ongoing tutorials between two fictitious individuals. In the past, companies taught their employees about quality. In today's unstable economy, employers must stress the importance of profitability. Now with scores of examples from the global marketplace, the bestselling coauthor of The Profit Zone and Profit Patterns takes you to a higher level in the art of business. Each of the twenty-three chapters in this concise, challenging book presents a different, powerful business model...and a provocative dialogue between an extraordinary teacher called David Zhao and his young protégé. Revealed are the invisible but significant governing principles that allow businesses to survive and prosper in any economic climate. By participating in each session with the exuberant, challenging master, you too will learn how your company and your competitors generate profit...what approach best applies to your profit-making strategy...what specific actions your organization can take in the next ninety days to improve its bottom line...and more.

Production Planning and Inventory Control-Seetharama L. Narasimhan 1995 A collection of stories and essays written by my students at the University of Pécs, Hungary

Business Development Service Centres in Italy-Carlo Pietrobelli 2002 The notion of "business development service" (BDS) is quickly gaining popularity among policy makers and scholars of management, industrial organization and development. Similarly, attention is increasingly paid on the institutions and centres offering BDS, as an essential part of the "local" or "regional innovation system." This paper analyzes the experience of BDS centers in three highly developed Northern Italian regions (Emilia Romagna, Lombardia and Veneto) and evaluates their performance and contribution to the regions' industrial, and notably SME development. It uses quantitative and qualitative information to portray the details of a reality that is often quoted as a "success-story, " sometimes beyond the actual empirical evidence.

Finally, conclusions and implications for public policies are suggested, and the reasons for their public and subsidized provision are discussed. Useful lessons may be learned for countries at lower levels of industrial development, and specifically for Latin America.

Group Psychology and the Analysis of the Ego-Sigmund Freud 1959 The contrast between Individual Psychology and Social or Group Psychology, which at a first glance may seem to be full of significance, loses a great deal of its sharpness when it is examined more closely. It is true that Individual Psychology is concerned with the individual man and explores the paths by which he seeks to find satisfaction for his instincts; but only rarely and under certain exceptional conditions is Individual Psychology in a position to disregard the relations of this individual to others. In the individual's mental life someone else is invariably involved, as a model, as an object, as a helper, as an opponent, and so from the very first Individual Psychology is at the same time Social Psychology as wellÑin this extended but entirely justifiable sense of the words. The relations of an individual to his parents and to his brothers and sisters, to the object of his love, and to his physicianÑin fact all the relations which have hitherto been the chief subject of psycho-analytic researchÑmay claim to be considered as social phenomena; and in this respect they may be contrasted with certain other processes, described by us as 'narcissistic', in which the satisfaction of the instincts is partially or totally withdrawn from the influence of other people. The contrast between social and narcissisticÑBleuler would perhaps call them 'autistic'Ñmental acts therefore falls wholly within the domain of Individual Psychology, and is not well calculated to differentiate it from a Social or Group Psychology.

Income Distribution in Latin America-Alejandro Foxley Rioseco 1976-09-02

The Tourist Gaze-John Urry 2002-03-29 This is a fully revised edition of the groundbreaking study on tourism, which was originally published in 1990. The original chapters have been empirically updated and many new research findings incorporated and evaluated. This Second Edition deepens our understanding of how the tourist gaze orders and regulates the relationship with the tourist environment, demarcating the `other' and identifying the `out-of-the-ordinary'. It elucidates the relationship between tourism and embodiment and elaborates on the connections between mobility as a mark of modern and postmodern experience and the attraction of tourism as a lifestyle choice. The result is a book that builds on the proven strengths of the first edition and revitalizes the argument to address the needs of researchers and students in the new century. Praise for the First Edition: `There is much to be applauded here...this is an engaging and thought provoking book which should be read by those interested in advertising and the changing nature of contemporary culture' - Contemporary Sociology `The book is written in a very accessible style that would serve as a good point of entry for anyone interested in leisure, tourism, and cultural change in contemporary societies. The scope of Urry's book is breathtaking, one is left with a feeling of coming to terms with the complex set of social relations that are tourism, both in their production and consumption' - Planning Practice and Research

Strategy Pure & Simple II: How Winning Companies Dominate Their Competitors-Michel Robert 1997-11-22 Drawing on his 20 years of pioneering research and work with some 400 top companies, Robert offers today's executives guidance in strategy formulation, implementation, and deployment. Filled with examples drawn from the experiences of today's commercial leaders and interviews with CEOs of companies in a variety of industries, this updated edition of a revolutionary and inspiring best seller offers a sure-fire process of strategic thinking that's been tested and refined in the "war rooms" of America's most successful corporations.

Value Imperative-James M. Mctaggart 1994-03-28 Moving beyond the strategies that managers have employed to create shareholder value, three corporate finance experts reveal their powerful framework for the systematic day-to-day management of shareholder value. They also dispel many of the "value myths" that can skew a company's strategy.

Latin American and Caribbean Development-United Nations. Economic Commission for Latin America and the Caribbean 1987

Exploring Science-Mark Levesley 2002 Exploring Science Copymaster Files, Copy master Files on CD-ROM.